



**BALDWIN & OBENAUF, INC.**

Corporate

Communication,

Design and

Promotion

October 3, 2007

TO WHOM IT MAY CONCERN:

I have known Paul Dunwell for nearly 7 years, having first come to his acquaintance in 2001 while seeking to fill a writing position for my company. He responded to our ad here in the United States even though he was a resident of Great Britain. That aggressiveness in itself was enough to interest me in wanting to know more about the man. His business continues to serve an international community of clients through the use of the Internet.

While our particular needs at the time required the presence of an employee in-house to be able to immediately interact with both our clients as well as our creatives, we did not hire him for the position. Still, I kept in touch with Paul and we developed a long-range correspondence with each other. Finally, in 2003, my company secured a project with one of our clients who had an international reach. The project also had the potential to require the presence of a company representative in Europe. Paul seemed like a good candidate for the job and he consented to come to the U.S. to work for a period of time so we could evaluate his talents.

Paul proved to be an expressive and thought-provoking idea person with no shortage of new and innovative concepts for our project. His input, along with that of our in-house creatives, contributed to the successful production and completion of the project on-time and on-budget.

The international reach of the project never materialized and our long-term writing needs after its completion continued to require the presence of an on-premise individual. So Paul eventually departed back to his homeland. We have kept him in mind, however, for any new projects which we feel may lend themselves to his particular talents and style.

Upon meeting Paul, you will find him to be a likable and a very creative individual. He is quick to evaluate client needs, accurate and driven. If you are looking for a writer who is guaranteed to provide you with new and innovative concepts, he is your man! He also has a sense of humor and his Englishness is a constant source of fun!

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